

## Börseplatz 1: the dream of living in imperial charm

# **Vienna's radio tower vanishes after 54 years of service – The Telegrafen Centrale will shine again in its original state**

Vienna's inner city radio tower, which had been built in 1964 on the roof of the former k.k. Telegrafen Centrale now belongs to history. During the major restoration works - going since the beginning of the year and in close collaboration with the Austrian Landmark Protection Agency - Vienna's 1<sup>st</sup> district radio tower has been demolished and lifted from the roof. The armored concrete structure had been erected in 1964 by the Austrian Postal and Telecommunication Authorities on the roof ridge of this splendid building which had been commissioned by the emperor himself and had been realized by the architect Winterhalder together with the master builder Kaiser in 1872/73.

'We could finally accommodate the interests of all relevant stakeholders such as the Landmark Protection Agency and the City of Vienna, so now we are happy to embark onto the next phase of the development of this magnificent building' beams Michael Albert, one of the owners of the building. 'Many people tried in vain over years to find a way, but our team finally achieved an amicable and mutually acceptable solution.'

So finally, this imposing building will be reinstated to its initial splendor and while the construction works, always under scrutiny by the ALPA, are proceeding at full pace. One can already glimpse the uniqueness of the building. 7.800 sqm of luxurious apartments (from the 1<sup>st</sup> floor onwards) as well as some 1.000 sqm of high end office space on the raised ground floor are being built.

### **Imperial Loft Collection – Imperial Living at Vienna's first address!**

For more than 120 years, Börseplatz 1 – the k.k. Telegrafen Centrale, was the central communication hub in the Danube Monarchy. The property is named after the stock exchange and is located in the heart of the first district close to the Ring, the Burgtheater and Hofburg. 2018 a new age dawns: Vienna's first address is transforming to a unique luxury living experience. Thirty-nine freehold apartments are now taking shape in the listed heritage building. The residential units capture the history of the building and its architectural features. The former grand halls on the fourth and fifth floors have been restored and transformed into "Imperial Lofts". They each afford living interiors of up to 510 square metres, with ceiling heights of up to 7.5 metres. The option is also available to convert the lofts on any one level into a single residential unit, resulting in a unique living space of up to 2.000 square metres. The "Skyview Penthouses" are light and airy and the roof terraces offer far-reaching views over the imperial city. The penthouses boast a distinctive, historic iron roof construction reminiscent of the Eiffel Tower in Paris. Despite its inner city location, the Palais has a peaceful and relaxed

atmosphere thanks to pleasant amenities including a garden in the central courtyard of the building, a concierge service and the building's own wine cellar and underground garage with e-charging stations.

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